The open scholarship media strategy for maximum success

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ONE AUDIENCE: A NETWORK

- Social science in public
  - Journalists who know data
  - Informal peer review
  - Chaotic disciplinary mashups
  - Students, friends, enemies, collaborators

DRAFT: Please do not quote or cite without permission

This is over.
BE USEFUL: YOU’RE AN EXPERT

- Link news, research, commentary on topic
- Evaluate, explain, provide context
- Provide descriptive information

Hey Philip, first wanted to say that I’ve been following your tweets on a demographers list for a long time, and that I appreciate your critical reading of my work.

28 Jul 2016

Second, why do you think your finding re: divorce rate is so different from what Wolfers's is quoted as in that NYT piece?

28 Jul 2016

Hi - thanks - I'm very glad to see real research being written up, so please don't take my intention to be negative. I'm looking at the Wolfers/SIPP thing to see if I can figure it out. Lemme get back to you.

28 Jul 2016
Now you know: Marital status of unmarried cohabitators, by age [link]
SNAP households spent 9.3 percent of their grocery budgets on soft drinks alone. That was slightly higher than the 7.1 percent figure for households that do not receive food stamps.
HELP YOURSELF, HELP OTHERS

- Promote your work – that’s your job
- Boost others, give credit, make referrals
- Praise, share, and amplify good journalism
- Promote junior scholars and students, people from underrepresented groups
Philip N Cohen @familyunequal · 17 Dec 2016
Is there sex selection among Asian immigrants in the US?
familyinequality.wordpress.com/2016/12/17/is-

Sex ratios of US-born children ages 0-5 with two older siblings, by sex of siblings and parents place of birth, 2010-2015 (age adjusted)

China: 98.9
120.8
107.3

Sex of siblings
0 or 1 girl
2 girls

Yue Qian @yueqian_soc

Replying to @familyunequal
Almond did a similar study

Son Preference and the Persistence of Culture: Evidence fro...
Preference for sons over daughters, evident in China’s and South Asia’s male sex ratios, is commonly rationalized by poverty and the need for old-age support. In this article we study South an...
onlinelibrary.wiley.com

Philip N Cohen @familyunequal · 18 Dec 2016
Similar evidence from Canada, thanks @yueqian_soc:

Yue Qian @yueqian_soc
Replying to @familyunequal
Almond did a similar study onlinelibrary.wiley.com/doi/10.1111/j....
TAKE A STAND

- It’s ok to express within-the-bounds opinions
- Take the high road, lower the stakes
- Don’t hold grudges or make enemies unnecessarily
PENTAGULATE: BE OPEN

Peer review

For validation, legitimacy, status: not efficient for communicating.

News media

Help them help you. Play the long game.

Open scholarship

Be accountable, collaborative, and efficient. Share data and code. Post working papers and postprints on SocArXiv (etc.)

Social media

Widen the circle. Bring the network together.

Website / blog

Home for official news. Shape your message