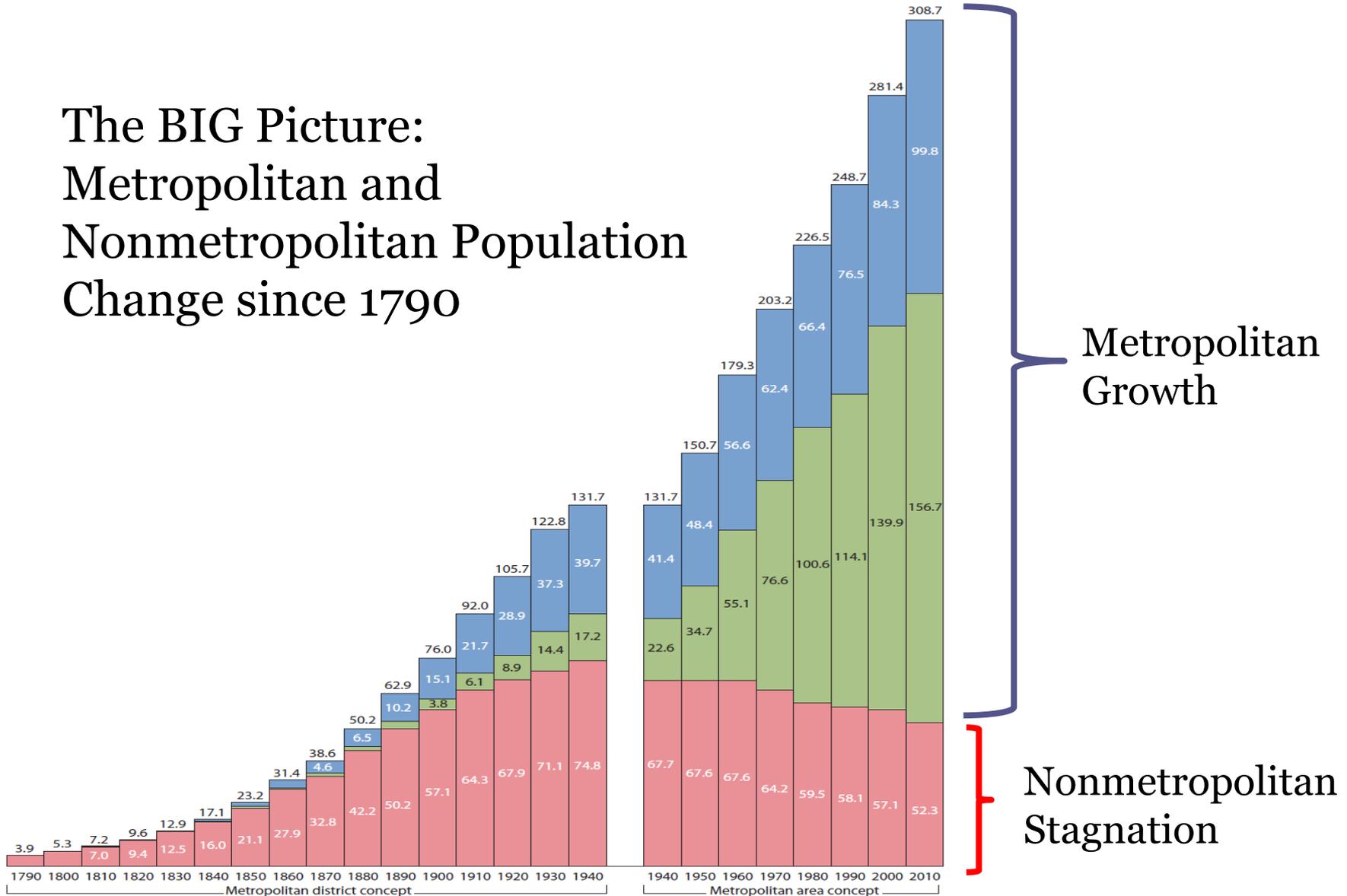


Rural Population Change

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The BIG Picture: Metropolitan and Nonmetropolitan Population Change since 1790



Rural Population Change in a Rapidly Urbanizing Society

The 3 D's . . .

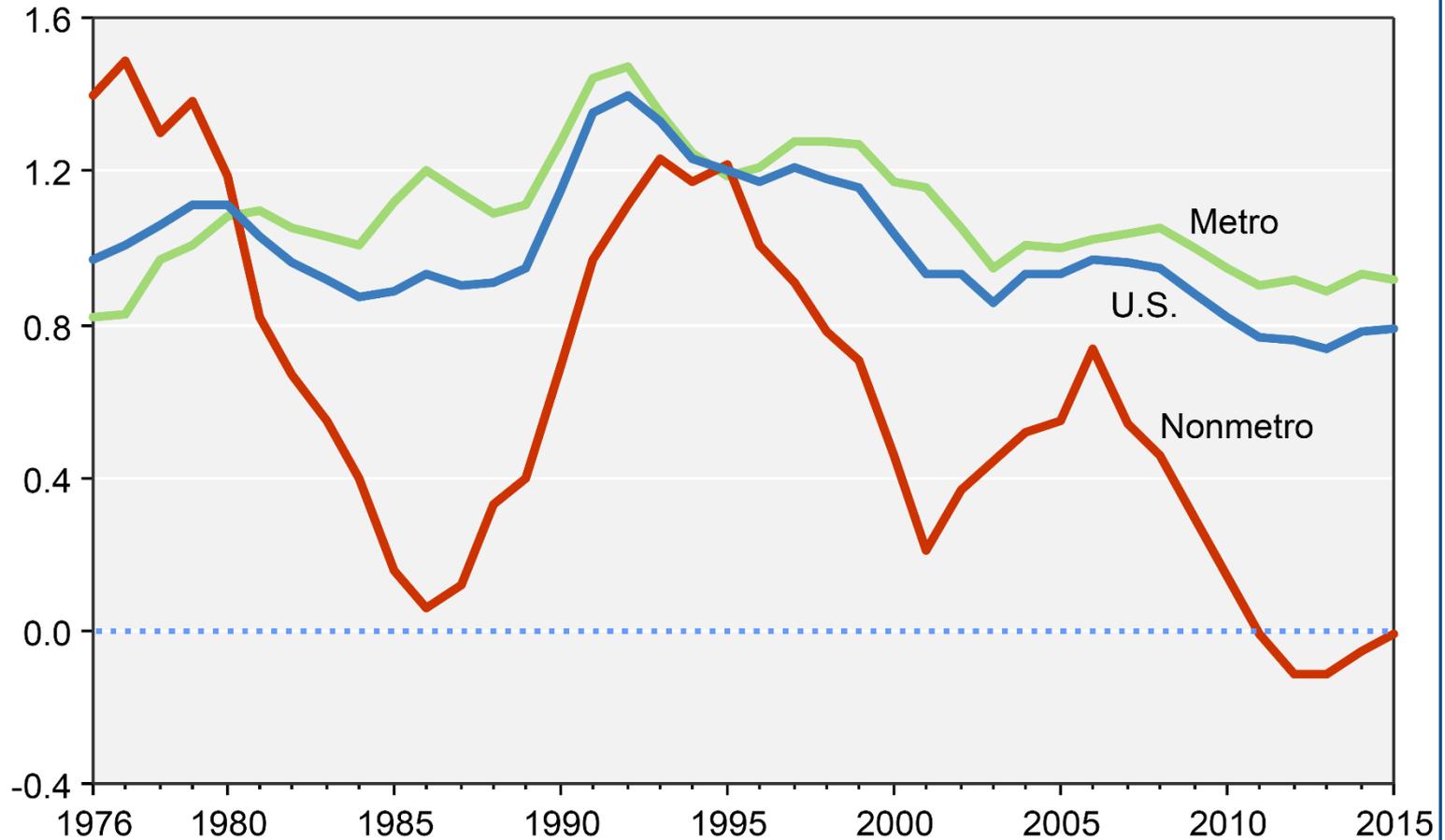
- Depopulation: Rural Population Decline
- Deaths: Natural Decrease (excess of deaths over births)
- Diversity: Growth of Racial Minorities and Immigrants



Depopulation: Unprecedented
Population Decline of Rural America

Population change by metro/nonmetro status, 1976-2015

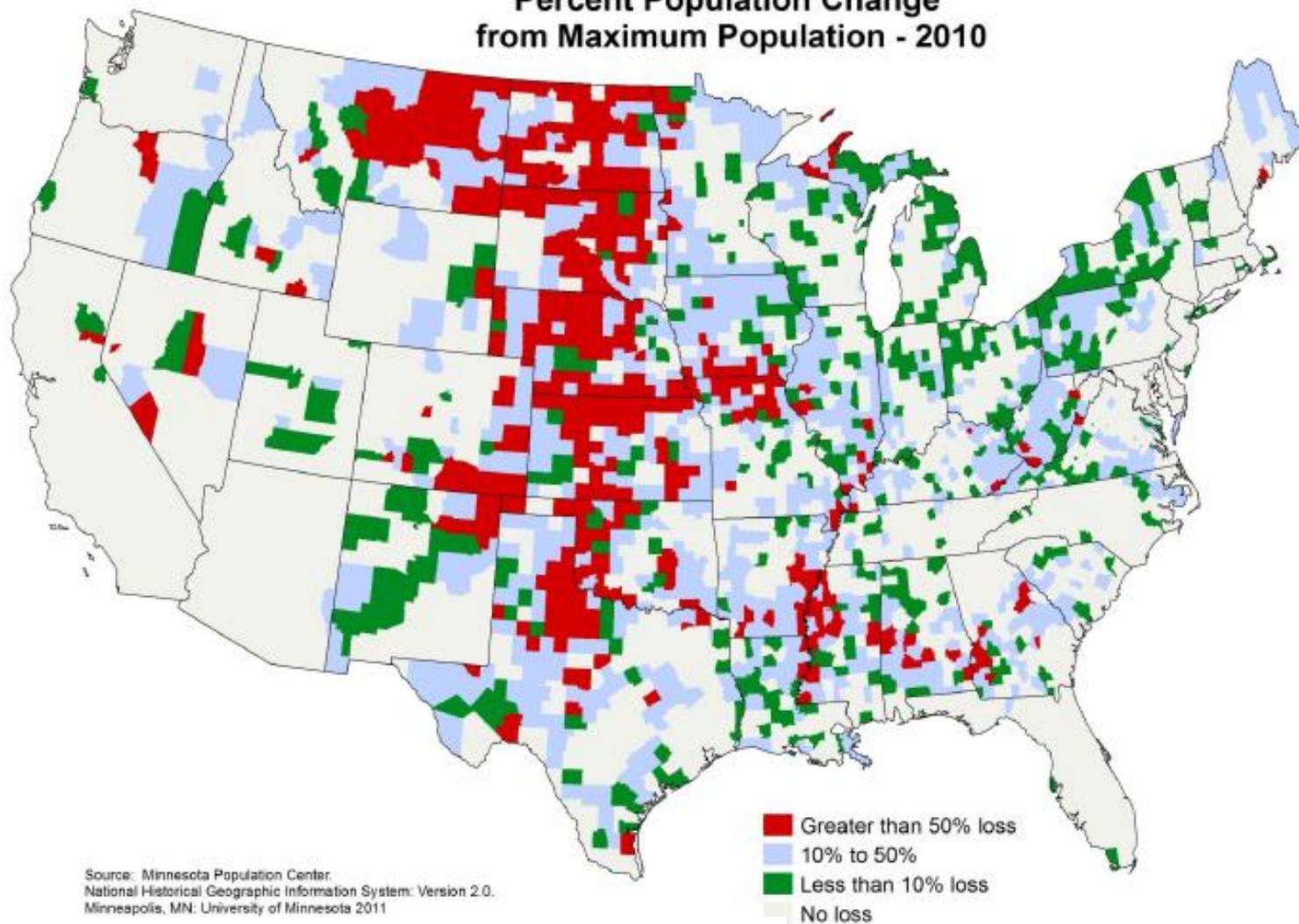
Percent change from previous year



Note: Metro status changed for some counties in 1980, 1990, 2000, and 2010.

Source: USDA, Economic Research Service using data from U.S. Census Bureau.

Percent Population Change from Maximum Population - 2010



Source: Minnesota Population Center,
National Historical Geographic Information System: Version 2.0.
Minneapolis, MN: University of Minnesota 2011

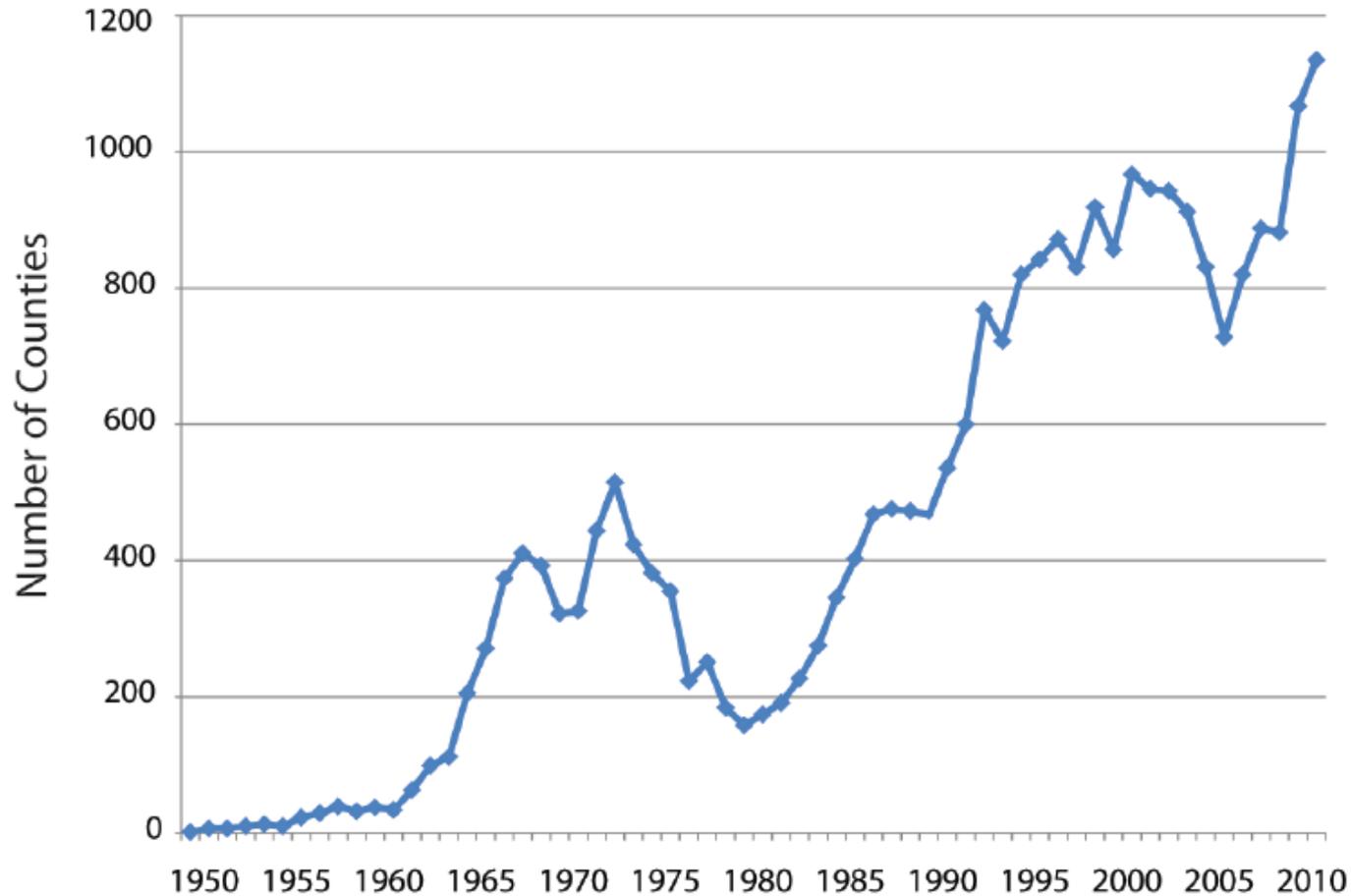
Source: Johnson and Lichter, 2017

Depopulation in South Dakota: An Example

- 8 of South Dakota counties – all metro – accounted for **96.9%** of growth 2000-2010
- 58 nonmetro counties accounted for an additional **1,848** people between 2000-2010

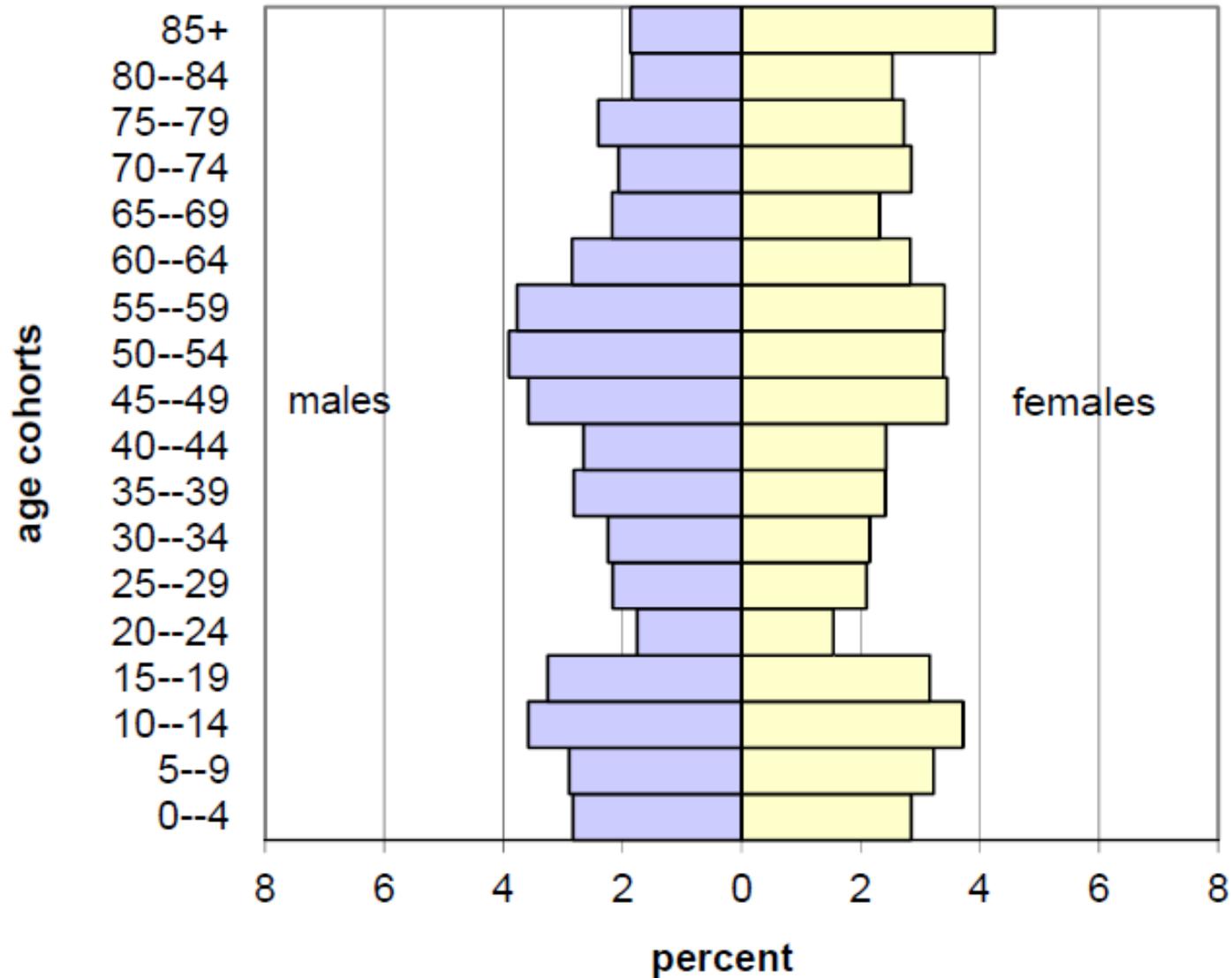
Deaths: From Cradles to Caskets . . .
or From Baptisms to Funerals

**FIGURE 1. COUNTIES WITH MORE DEATHS THAN BIRTHS,
1950 TO 2012**



*Source: U.S. Census FSCPE Estimates and National Center for Health Statistics
Analysis: K.M. Johnson, Carsey Institute, University of New Hampshire*

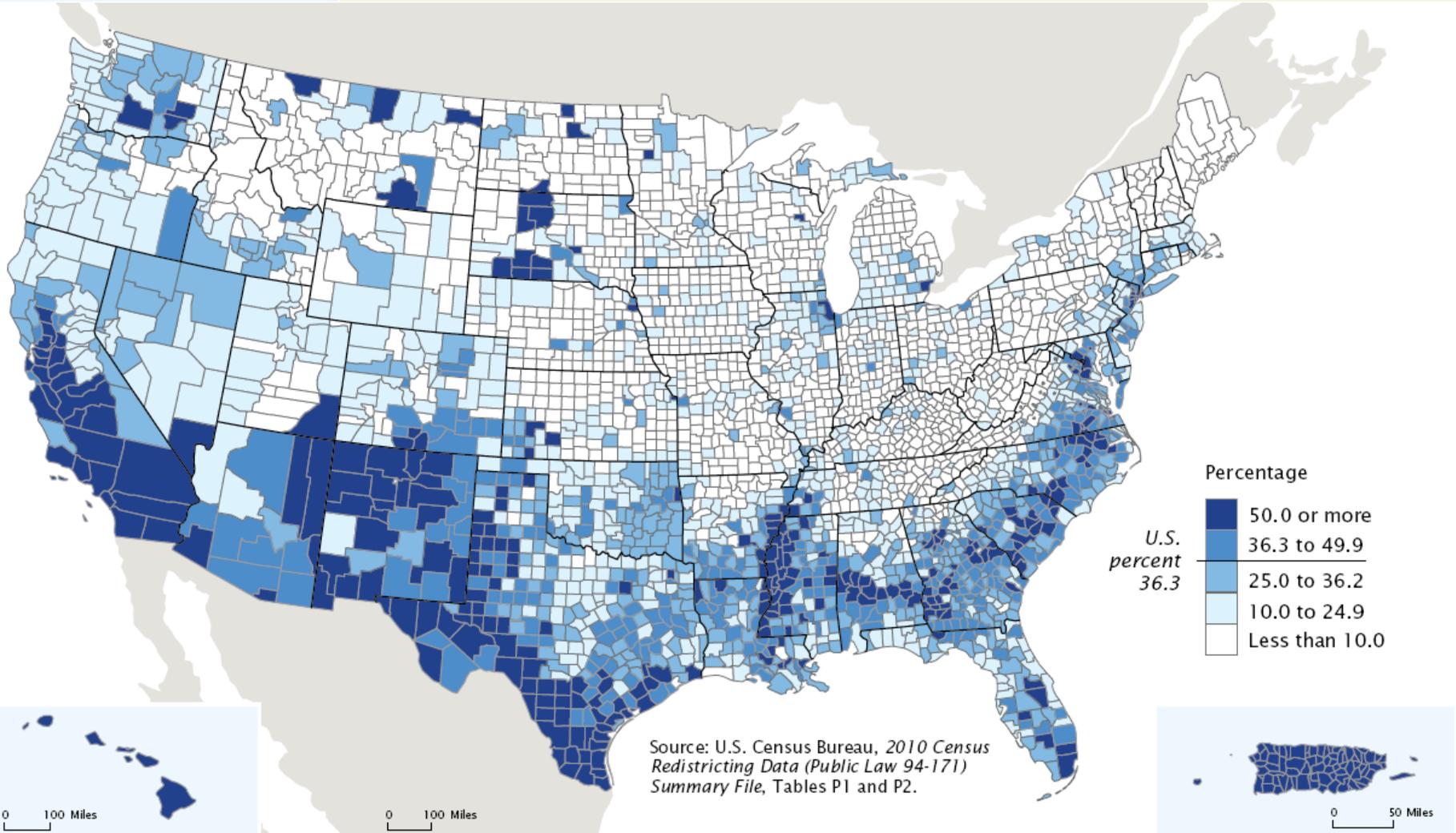
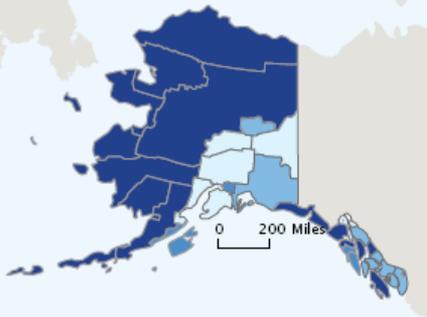
Hutchinson County 2010



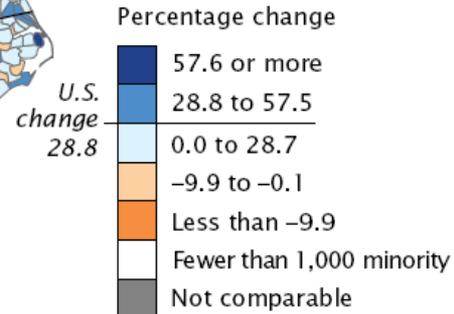
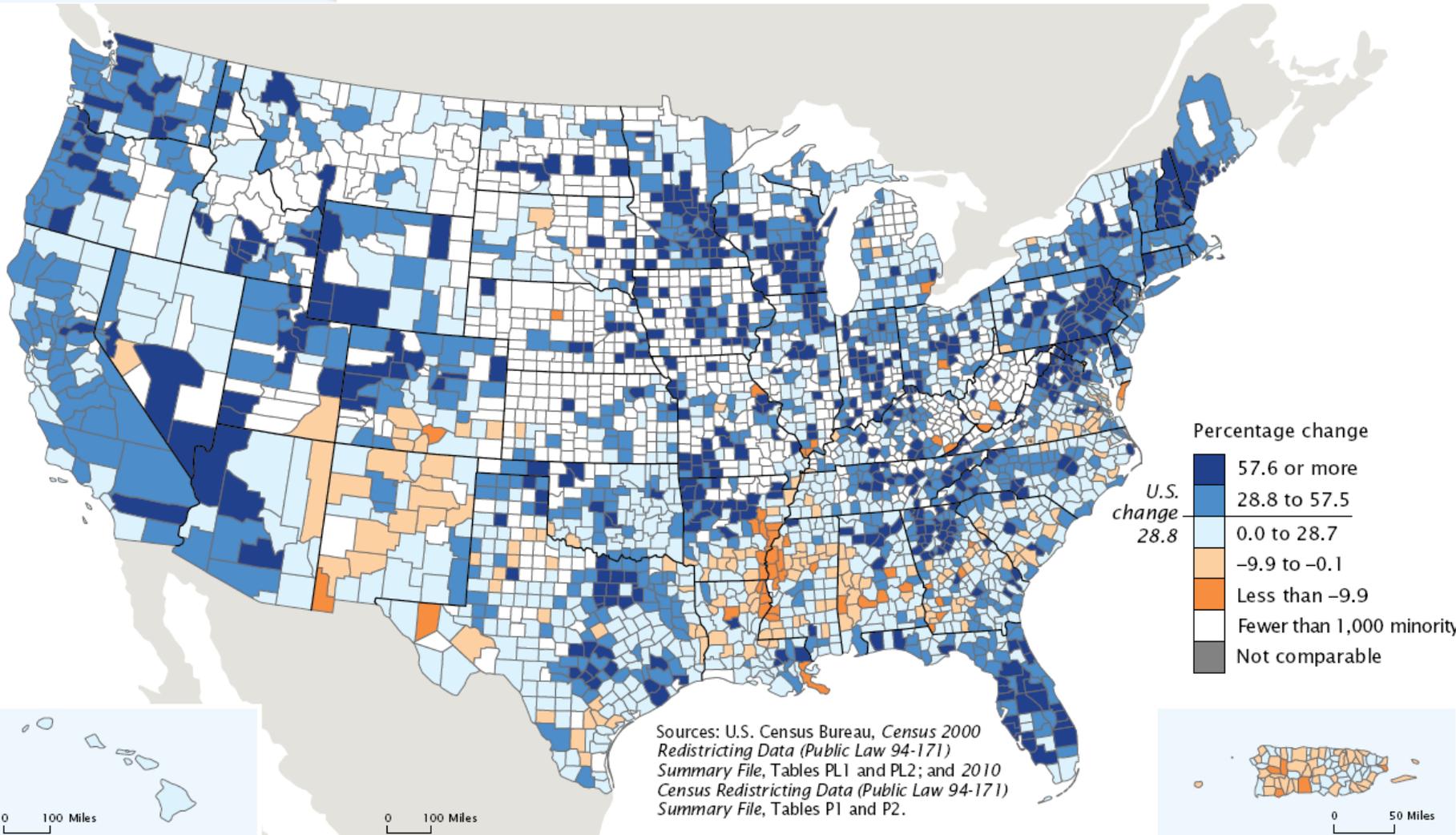
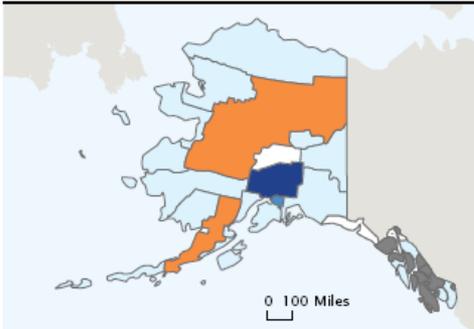
Source: SDSU's Rural Life and Census Data Center, based on 2010 U.S. Decennial Census

Diversity: Native Americans, African Americans, and Hispanic Growth

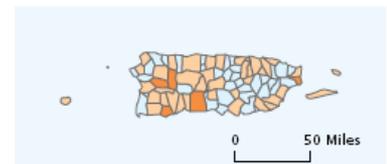
Rural Minority Populations are Geographically Concentrated



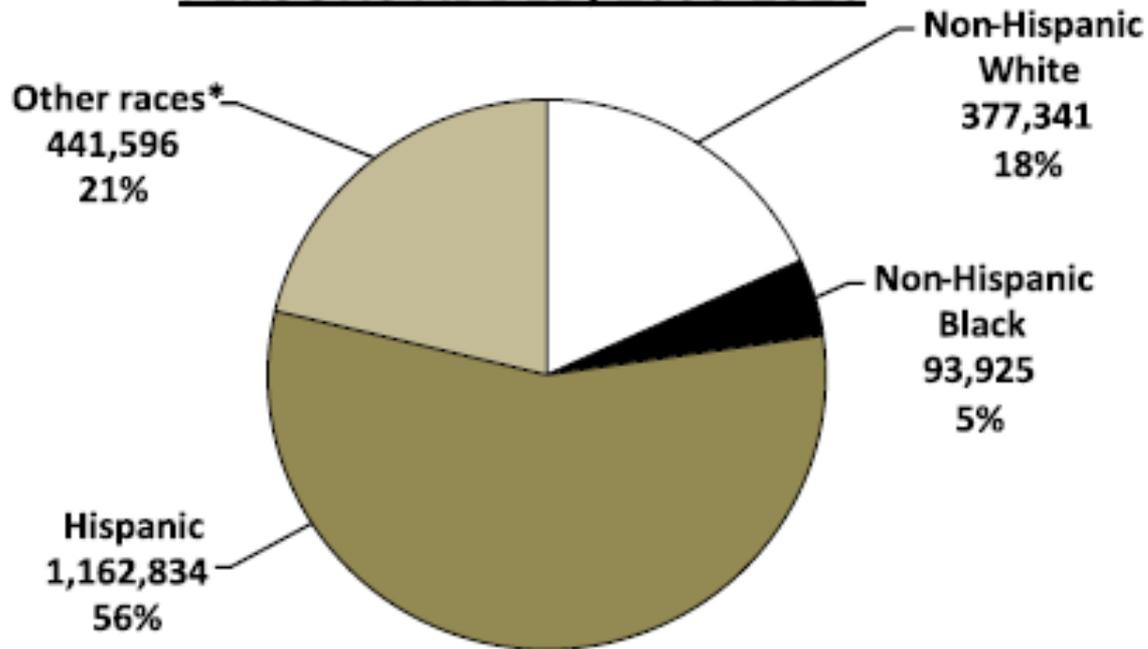
Widespread Dispersion in Minority Population across U.S. County, Percentage Change, 2000 to 2010



Sources: U.S. Census Bureau, *Census 2000 Redistricting Data (Public Law 94-171) Summary File, Tables PL1 and PL2*; and *2010 Census Redistricting Data (Public Law 94-171) Summary File, Tables P1 and P2*.



PERSONS ADDED, 2000-2010



Shares of Nonmetropolitan Growth Due to White and Minority Population Growth, 2000-2010

Source: Lichter 2012, based on U.S. decennial census

Implications . . . and Big Demographic Challenges

- Rural America is facing depopulation, deaths, and diversity – the 3 D's of rural population change
- Older, poorer, and more diverse populations have different needs for medical, legal, and social services
- Rural areas of chronic outmigration and population decline are not likely to attract highly-educated professionals (lacking urban amenities, marriage partners, good schools, health care, etc.)

Thank you . . .

Send inquiries to:

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